

Clean-up Campaigns: A Key Step in Protecting Natural Habitats

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Natural habitats are vital areas that support wildlife and keep ecosystems stable, but they face growing threats from human activity such as pollution and litter. Clean-up campaigns are an effective way to protect these environments and keep them sustainable.

Why clean-up campaigns matter

Cleaning is not just about how natural areas look. It is an essential step in protecting the health of the living things that depend on these habitats. Waste, especially plastic, directly threatens animals and plants and can lead to:

- **Water and soil pollution,** which harms natural resources.
- **Suffocation of living things,** as animals swallow waste or get entangled in it.
- **Ecological imbalance,** which threatens the survival of species.

How clean-ups protect habitats

Regular clean-up campaigns improve the quality of natural habitats and their ability to support wildlife. Cleaning beaches, for example, reduces the risk of sea turtles swallowing plastic. Every initiative, however small, makes a big difference in protecting habitats for future generations.